

Hanna Szabó

Communications & project management | CNVC Trainer Candidate

About

Barcelona-based communications professional supporting social impact and cultural initiatives with content strategy, writing, and coordination. Applies nonviolent communication insights to foster connection and clarity in communications.

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Skills and expertise

Project management
Planning and coordination
Problem solving
Content strategy and writing
Communication/people skills
Digital tools:
Microsoft products, CMS systems, Social media, basic Facebook Ads, basic Photoshop, Canva, Trello, Asana, Notion

Languages

Hungarian - native
English - C2
Spanish - C1
Romanian - B2

Education

Moholy-Nagy University of Art and Design (HU)

MA Art and Design Management
2016 - 2018

Babeş-Bolyai University (RO)

BA Communication and PR
2013 - 2016

Nonviolent Communication (NVC) Training

NVC Mediation Year course with Yoram Mosenzon, Jan - Jul 2024
Embodying & Teaching NVC Year course with Yoram Mosenzon (NL) Oct 2022-Jul 2023
Advanced & Intermediate Courses with Yoram Mosenzon, Jul-Sept & May-Jul 2022
Foundation Course with Carolyn Davies, Feb-March 2022

Work experience

Communications Consultant (Content & Strategy)

Freelance | Jun 2025 - present & 2020 - 2023

- Support NGOs and cultural initiatives with content strategy, writing, and coordination.
- Create web, newsletter and social media content, including website copy and campaigns for Landventure (March 2022 - Jun 2023) and communications consultancy for Correlation Network (Jun 2025-present)
- Offering empathy sessions, mediation, and introductory nonviolent communication workshops as a CNVC trainer candidate.

Communications officer

Correlation - European Harm Reduction Network (EU/NL) | Jun 2023 - May 2025

- Managed all communication activities of the Network from planning to execution
- Coordinated design & web development processes (C-EHRN visual identity, publications, main & project websites, materials for events)
- Content writing (website posts, newsletter, leaflet, brochure)
- Kept website content up to date & social media management
- Set up & assisted at webinars.

Project manager

AADK Spain (ES) | Sept 2020 - Jan 2023
(internship: Sept 2018 - Jun 2019)

- Organised artist residencies, handled communication with international participants
- Conducted day-to-day project coordination, planning and implementation
- Created and proofread written content for website, grant applications, translated documents (Esp-Eng)
- Handled digital archive
- Took part in strategic planning and project development

Project manager

Workshop Foundation (HU) | Sept 2019 - Aug 2020

- Kept contact with local and international partners
- Managed cultural projects from start to finish
- Organised events such as workshops, conferences, work-in-progress presentations
- Prepared written communication materials

Content writer

Social Guru (HU) | Jun - Aug 2018

- Wrote and translated (Eng-Hun/Hun-Eng) contents for clients with various profiles (blogs, articles, copy for websites, newsletter)
- Managed social media accounts

Assistant event manager

Kapolcska Program youth camp and family festival of arts (HU) | Jan - Jul 2018

- Contributed to the preparation, set-up and coordination of press conference, team meetings and the event
- Prepared and uploaded content to website and social media accounts; handled promotion on other online platforms

Internships

Management & communications | PINKPONILO community workshop (HU) | Sept-Dec 2017
Archiving and database management | Artpool Art Research Center (HU) | Feb - May 2017
Management | Hungarian Contemporary Architecture Centre (HU) | Oct 2016 - Jan 2017
Journalism | Transindex (RO) | Jan 2016